

# Locale Website Privacy Policy

# **Privacy**

Protecting your online privacy is important to us, and all of us at Century Group are committed to keeping your personal information correct, confidential and secure.

#### Personal information

When you visit our website, we do not collect personally identifiable information about you unless you provide it to us voluntarily. By filling out our registration form, you consent to the collection and use of personal information, which is only used for contacting you with information that may be of interest to you. With your position, Century Group may periodically contact you with information on upcoming community events, public forums or special promotions. Should you not want to receive further information, either unsubscribe from the email or contact us with your request and we will remove your name from the contact list. Please allow us 30 days to update our records.

### Website Security

Our website contains links to other sites for more information and reference purposes. Although no personal information is exchanged, we cannot guarantee the content or privacy of other sites linked to our website and are in no way responsible for the other websites.

### **Anonymous Information**

In some cases, we may automatically collect technical information that is not personally identifiable when you connect to our website. For example, our web servers record certain information automatically, including the pages you visited, your IP (Internet Protocol) address and other website use statistics. This anonymous information is used for research and analytical purposes (e.g. number of daily site visitors). Aggregate data may be disclosed to third parties, but never with personally identifying information.

#### Cookies

When you connect to our website, we may store some information on your computer. This information is in the form of a 'cookie', or similar file, and enhances your browsing experience. For example, cookies allow us to tailor content to better match your interests and preferences. Cookies do not identify you personally and no personal information is stored. If you prefer, you can erase cookies from your computer hard drive, block all cookies or receive a warning before a cookie is stored. Please refer to your browser's instructions or help screen to learn more about these functions.

## Ad preferences

Some of the ads you receive on web pages are customized based on predictions about your interests generated from your visits over time to our websites. This type of ad customization, sometimes called 'online behavioural' or 'interest-based' advertising, is enabled through your computer browser and browser cookies. Such online advertising helps support the free content, products and services you get online. Century Group is committed to transparency and choice, and you may 'opt out' of the behavioural advertising campaigns by visiting the <a href="DoubleClick opt-out page">DoubleClick opt-out page</a> or the <a href="Network Advertising Initiative opt-out page">Network Advertising Initiative opt-out page</a>.

#### Contact Us

We always respect your privacy preferences. If you have any questions or concerns, please contact us.